



Groundhog Day

Snowfall in November caused flights to be cancelled and forced hundreds of schools and businesses to remain closed. It has undoubtedly been one of the worst British winters for years and it only makes sense that everyone is waiting with baited breath for the results of Groundhog Day 2011. On 2 February, it is said that should groundhog Punxsutawney Phil see his shadow and retreat back into his burrow, winter will continue for a further six weeks.

So if it is bad news on the big day, why not make sure that your baby is kept warm by wrapping them up in some great snug items? The **Naturalmat Lea Lambswool Blanket** is wonderfully cosy with pretty contrasting stitching. It can be ordered in ivory with lemon stitching or grey with apple, sky or rose stitching. The **Naturalmat Lea Lambswool Blanket** is made from superbly soft machine washable lambswool which means that it is perfect to use at any time of the year. Its natural temperature regulating properties help to keep your baby warm when it's colder and comfortably cool when it's warm.

And if we are going to be dealing with the cold for a little bit longer you'll need to make sure that your baby is nice and cosy in their bed. Why not put a **Naturalmat Large American White Fleece** in their cot? It is unbelievably soft and snuggly and large enough to be used as a play mat. This fleece has been trimmed low so there won't be any loose fibres to keep picking up and it has been made even more practical, because when used with **Naturalmat Fleece Shampoo** it is machine washable.

Finally a **Naturalmat Merino Sleeping Bag** will really keep the chill off. The wool lining in this sleeping bag means that it can be used during any season and it's definitely one item that your child won't grow out of too quickly. The **Naturalmat Merino Sleeping Bag** is suitable for a baby up to 24 months and not only is this sleeping bag comfortable but portable as well, so your baby is able to get the best possible rest, even away from home.

So if winter is planning on sticking around for a while, make sure that your family is prepared. You never know when the next snow day may be, save on your heating bill and get these warm and cosy items now.

The Naturalmat Company has expanded its range of products and these are just some examples of the many products for sale. You can purchase Naturalmat products from www.naturalmat.co.uk.

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Notes to Editor:

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About The Natural Mat Company:

The Natural Mat Company was founded in 2000 in Topsham in Devon, by Mark Tremlett and Peter Tindall, who as keen sailors both became frustrated with the poor quality of synthetic mattresses found on boats.

Mark and Peter decided to look for an alternative and found natural fibres to be a more superior substitute for boating. With their knowledge and expertise they quickly developed a business making mattresses for yachts and motor boats. With the arrival of Mark's first child, they quickly identified a need for a natural offering for babies.

With a mission to develop the perfect natural sleeping environment for babies and children, Mark and Peter set to work to create a range of pure natural fibre mattresses. After nine months, they were proud to launch the first range of natural baby mattresses.

The handmade range includes organic coir, natural latex and mohair mattresses from cribs through to children's beds. Each mattress provides parents with the peace of mind that babies will have a safe and restful night sleep on the highest quality natural fibres available today.

Natural Mat manufactures and distributes mattresses around the world from its base in Topsham, Devon.

About the Naturalmat Lea Lambswool Blanket:

This luxury baby blanket is made of superior quality lambswool. It is beautifully soft and warm and has the added benefit of being machine washable. It is large enough for use in a cot, pram or the car. The Milo Spot lambswool blanket also makes a great gift.

About the Naturalmat Large American White Fleece:

The Naturalmat Large American White Fleece has natural properties of insulation and ventilation which means that babies will love laying on it any time of the year.

About the Naturalmat Merino Sleeping Bag:

Naturalmat Merino Sleeping Bag has merino wool lining which naturally regulates body temperature to ensure that babies sleep safely all year round.