



Organic mattress from Naturalmat is finishing touch to Spice Girl's new nursery

Spice Girl Melanie Brown (aka Mel B or Scary Spice) gave birth to baby girl Madison Brown Belafonte at the beginning of September. Mel had a beautiful and relaxing nursery designed by Little Crown Interiors in preparation for her new arrival. The Coco Mat, an organic handmade cot mattress from Naturalmat was one of the finishing touches to the nursery.

Many people these days understand the importance of living an organic lifestyle, such as eating organically produced food, but Naturalmat has taken things a step further. They want children sleep organically. Naturalmat mattresses enable you to have a stylish eco and organic nursery, with one of their luxurious organic mattresses.

Naturalmat mattresses are incredibly comfortable and safe. Not only are they the only choice for new parents, but as a bonus Naturalmat take the planet into consideration during the creation of each and every one of their organic mattresses. This is displayed in a number of steps during the manufacturing process; from the way the natural resources used within their mattresses are grown, to the choice of packaging.

Since the launch of the company, Naturalmat have become pioneers in natural fibre technology using raw materials within their mattresses, including organic lambswool which is hypoallergenic, anti-bed bug and anti-moth. The organic lambswool used by Naturalmat also has a low carbon footprint as it is sourced from Soil Association certified organic West Country farms.

Another exciting component within the Coco Mat is organic coir core. This sustainable material greatly enhances the ventilation and spring of the mattress and is another great example of how Naturalmat creatively use renewable natural resources within their line of comfortable organic handmade mattresses.

The Coco Mat is cased within a natural cotton cover which comes from an environmentally conscious source and all components within the mattress are biodegradable. These factors combine to create a truly green product made by a great British company.

The Naturalmat Coco Mat is just one of the many products that are available from this British eco-friendly company. Naturalmat products can be bought from www.naturalmat.co.uk, and in their London store *99 Talbot Road W11 2AT. Tel: 020 7985 0474*

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Notes to Editor:

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About The Naturalmat Company:

The Natural Mat Company was founded in 2000 in Topsham in Devon, by Mark Tremlett and Peter Tindall, who as keen sailors both became frustrated with the poor quality of synthetic mattresses found on boats.

Mark and Peter decided to look for an alternative and found natural fibres to be a more superior substitute for boating. With their knowledge and expertise they quickly developed a business making mattresses for yachts and motor boats. With the arrival of Mark's first child, they quickly identified a need for a natural offering for babies.

With a mission to develop the perfect natural sleeping environment for babies and children, Mark and Peter set to work to create a range of pure natural fibre mattresses. After nine months, they were proud to launch the first range of natural baby mattresses.

The handmade range includes organic coir, natural latex and mohair mattresses from cribs through to children's beds. Each mattress provides parents with the peace of mind that babies will have a safe and restful night sleep on the highest quality natural fibres available today.

Naturalmat manufactures and distributes mattresses around the world from its base in Topsham, Devon.

About Naturalmat mattresses:

Naturalmat mattresses can be bought to fit cots for new-borns as well as made for single and adult sized beds. Our mattresses offer great support and excellent breathability. It is our company philosophy that our mattresses are made from the best natural materials including organic coir, latex and lambswool. Naturalmat mattresses are hypoallergenic, provide fantastic orthopaedic support, comply with all standards and are completely chemical free.