



Naturalmat launch new Baby Cashmere Mattress

The Baby Cashmere Mat is Naturalmat's most luxurious baby mattress to date. It contains an organic coir core, of which the coconuts used are grown sustainably on fair trade farms. The organic coir is surrounded by cashmere, latex, mohair and layers of organic lambswool.

The cashmere used within this sumptuous baby mattress works to insulate in the winter and keep children cool during the summer. This helps to dissipate moisture and perspiration away from the body ensuring that babies get the rest that they really need.

Naturalmat's organic lambswool is treated with essential oils which provide dust mite protection and the purple piping around the mattress adds a touch of colour and makes it look positively regal, making it the perfect baby mattress. This handmade natural mattress is safe, provides soft support as well as being extremely breathable. Not only is this baby mattress an ethical and safe product, but organic coir, mohair cashmere and lambswool all help to make it extremely comfortable.

The Baby Cashmere Mat is currently available in two sizes (70 x 140cm- £425 and 60 x 120cm- £325) from www.naturalmat.co.uk, and their London store 99 Talbot Road W11 2AT. Tel: 020 7985 0474.

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Notes to Editor:

For more information, samples and images please contact:

Marie Taylor/Peter Tindall

marie@naturalmat.co.uk/peter@naturalmat.co.uk

Tel: 01392 877 247

About The Natural Mat Company:

The Natural Mat Company was founded in 2000 in Topsham in Devon, by Mark Tremlett and Peter Tindall, who as keen sailors both became frustrated with the poor quality of synthetic mattresses found on boats.

Mark and Peter decided to look for an alternative and found natural fibres to be a more superior substitute for boating. With their knowledge and expertise they quickly developed a business making mattresses for yachts and motor boats. With the arrival of Mark's first child, they quickly identified a need for a natural offering for babies.

With a mission to develop the perfect natural sleeping environment for babies and children, Mark and Peter set to work to create a range of pure natural fibre mattresses. After nine months, they were proud to launch the first range of natural baby mattresses.

The handmade range includes organic coir, natural latex and mohair mattresses from cribs through to children's beds. Each mattress provides parents with the peace of mind that babies will have a safe and restful night sleep on the highest quality natural fibres available today.

Natural Mat manufactures and distributes mattresses around the world from its base in Topsham, Devon.