



Sleep Well, Whilst Away from Home

Have a more comfortable nights sleep whilst away from home with a 100% natural fibre Travel Mat for your baby from Natural Mat.

We are all aware that whilst away from home our normal sleeping pattern can change. Imagine what affect this type of sleep deprivation could have on your baby, and of course you and your holiday. The way to prevent this is with a comfortable nights rest.

One of the main causes of sleep deprivation is the sleeping environment's temperature. Like with adults, the environment can affect the quality of a babies' sleep, and therefore it is important to keep it as close to a normal room temperature as possible. One way to do this is to use natural materials in sleeping products, such as mattresses and bedding, as they are more breathable and therefore maximise the ventilation.

The new lightweight **Travel Mat** from Natural Mat is an ideal way to do this, as it uses natural lambswool to create a natural sleep for your baby away from home. It is a lightweight quilted mattress, perfect for using in travel cots for holidays and weekends away. It provides a comfortable natural fibre overlay to your child's travel cot ensuring they get the best night's sleep even when they are away. The **Travel Mat** comes complete with a Pure Cotton Drawstring Travel Bag to make it even easier to use.

The **Travel Mat** is filled with deep tufted organic lambswool, which is a thermal insulator that renders it anti-dustmite and naturally fire retardant for your own piece of mind. Not only this, the lambwool is bathed in essential oils of lemon, eucalyptus and lavender. There is a core of organic coir fibre to enhance the ventilation and give a little extra spring. It is covered with pure unbleached cotton making it very breathable and perfect for all climates. It's light, easy to carry and rolls up neatly into a pure unbleached cotton duffle bag, making travelling with a baby easy.

The Natural Mat Company has expanded its range of 100% natural alternatives your nursery essentials. The **Travel Mat** is just one of the many products that are available from the made-to-measure natural mattress service. The Travel Mat is available from www.naturalmat.co.uk, and in their London store *99 Talbot Road W11 2AT. Tel: 020 7985 0474*

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Notes to Editor:

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About The Natural Mat Company:

The Natural Mat Company was founded in 2000 in Topsham in Devon, by Mark Tremlett and Peter Tindall, who as keen sailors both became frustrated with the poor quality of synthetic mattresses found on boats.

Mark and Peter decided to look for an alternative and found natural fibres to be a more superior substitute for boating. With their knowledge and expertise they quickly developed a business making mattresses for yachts and motor boats. With the arrival of Mark's first child, they quickly identified a need for a natural offering for babies.

With a mission to develop the perfect natural sleeping environment for babies and children, Mark and Peter set to work to create a range of pure natural fibre mattresses. After nine months, they were proud to launch the first range of natural baby mattresses.

The handmade range includes organic coir, natural latex and mohair mattresses from cribs through to children's beds. Each mattress provides parents with the peace of mind that babies will have a safe and restful night sleep on the highest quality natural fibres available today.

Natural Mat manufactures and distributes mattresses around the world from its base in Topsham, Devon.

About the Travel Mat:

The Travel Mat is breathable, non-synthetic allergenic and avoids using synthetic materials, which can irritate and even disrupt sleep. The 100% natural Travel Mat is made from lambswool, which acts as an insulator to keep your baby warm in the winter and cool in the summer. All the Travel Mat components are biodegradable.